

DEMOCRATIC CAPITALISM AT A CROSSROADS?

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TABLE OF CONTENTS

INTRODUCTION	1
PRELUDE: MANCHESTER	18
The Factory as a Mechanical Monster	20
The Immiseration of the Working Class	25
The Threat of Revolution	31
GOLDEN AGE: DETROIT	42
The Technology of Mass Production	42
The Affluent Worker	50
Falling Inequality	57
The End of Ideology	74
Consolidating Democracy in Europe	80
Catch-all Parties	84
TRANSFORMATION: SILICON VALLEY	95
The Power of Information and Computation	97
Computer Algorithms and the Evolution of Employment	99
Globalization 2.0	105
Wage Polarization	117
The Employment-Equality Dilemma	127
Alternative Explanations	138
DIRE STRAITS	146
Disaffected Democracies	147
The Stability of Mainstream Parties	164

Politics Unhinged	169
CONCLUDING THOUGHTS	183
Some Guidelines for a Prognosis	186
Democracy in the West	195
Democracy in the Rest	206
Responding to Automation	208
Reversal of Fortunes ?	213
REFERENCES	217

DIRE STRAITS

The technological and economic transformations spurred by Detroit capitalism reshaped – mostly over the span of one or two generations – the nature of politics in the advanced industrial world. The rapid expansion of the economy, a much higher rate of social mobility, and a secular trend toward a more equal distribution of earnings pacified the social and class struggles of the nineteenth century.

Roosevelt's New Deal relied on the economic and productivity gains of the previous three decades to overcome the Great Depression and buttress public support for a free market economy in the United States. Europe's postwar growth miracle put to rest the dramatic confrontations that had erupted in that continent during the interwar period. As affluence and relative equality became the new norm everywhere, left and right parties came to see democracy and capitalism as inextricably intertwined, converging in their policy promises and competing at the ballot box on the basis of the professionalism and competence of their leaders.

Likewise, the unfolding of Silicon Valley capitalism has transformed both public discourse and the political arena – albeit in a different, often opposite, direction. As both new information and communication technologies and a much deeper form of globalization disrupted the employment and wage patterns that had prevailed during the twentieth century, the liberal postwar consensus began to look increasingly fragile. A generalized pattern of attachment to parties and trade unions and of deference toward political elites gave way to a growing sense of mistrust and political alienation – mostly among the American and European working class. In the 1970s, at least 50 percent of respondents in surveys taken in countries as diverse as Austria, France, Germany, Sweden and the United States believed that politicians cared about what people thought. Thirty years later, that proportion had plunged to 30 percent or even less (Dalton 2004: 26-30). Political mistrust eventually spilled over into actual political behavior. Electoral participation in Europe, which peaked at over 80

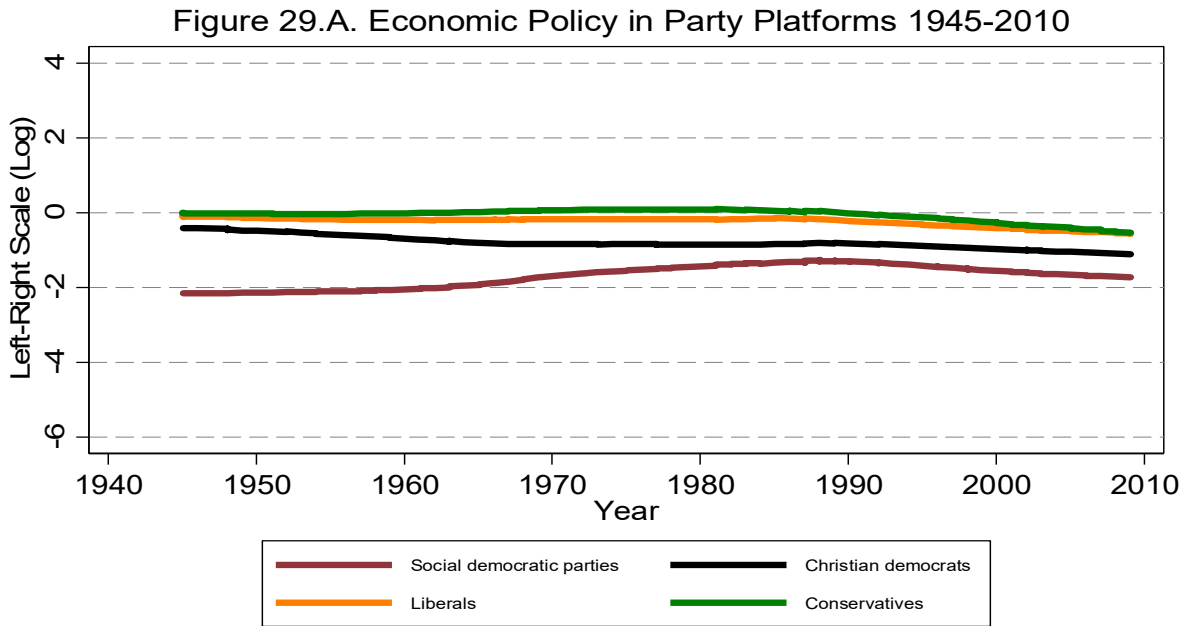
percent during the Cold War, fell after 1980. By the early 2010s, almost one out of every three Europeans – most of them clustered within low-income strata and young cohorts – abstained in national elections. In due time, new populist parties sprang, at the right and left tails of the political spectrum, to give voice to that growing number of unsatisfied voters. And, rattling the prevailing system of orderly alternation of mainstream parties in government, they threaten to reconfigure the structure and dynamics of political competition in place since the end of World War Two.

Disaffected Democracies

Well after the effects of computerization and globalization percolated into the economy, hollowing the demand for semi-skilled jobs and flattening wages for the bottom half of the income distribution, conservative, Christian democratic and social democratic parties continued to run on their traditional, middle-of-the-ground programs and to govern from the center of the policy space. Electoral politics retained its usual share of moderate ideological conflict and partisan discord. Center-right and center-left candidates still disagreed on the optimal level of taxes, the generosity of welfare spending, the type of macroeconomic policy, and, marginally, the extent of trade and financial integration. But they all ultimately subscribed to the key tenets of the political-economic model that had become ensconced in all advanced democracies: the program of classical liberalism – free markets and free trade – now embedded within a welfare state that minimized the risks of economic downturns and protected citizens from illness and aging, and integrated within an international framework that gave national governments enough autonomy to achieve full employment at home.

Figure 29.A plots the average position of mainstream political parties in the advanced world since the end of World War Two in economic policy (excluding trade and migration). Mainstream parties are those political organizations that embraced the economic and institutional architecture of the golden age of democratic capitalism, which political scientist John Ruggie (1982) coined as “embedded

liberalism”: social democrats, Christian democrats, liberals and conservatives. Their programmatic position is calculated employing the Party Manifesto data used in the chapter on “Detroit”. A higher number (reported in logged values) means a more pro-market position, a stronger commitment to orthodox macroeconomic policies, and less sympathy for trade unions and the demands of labor.⁸⁴

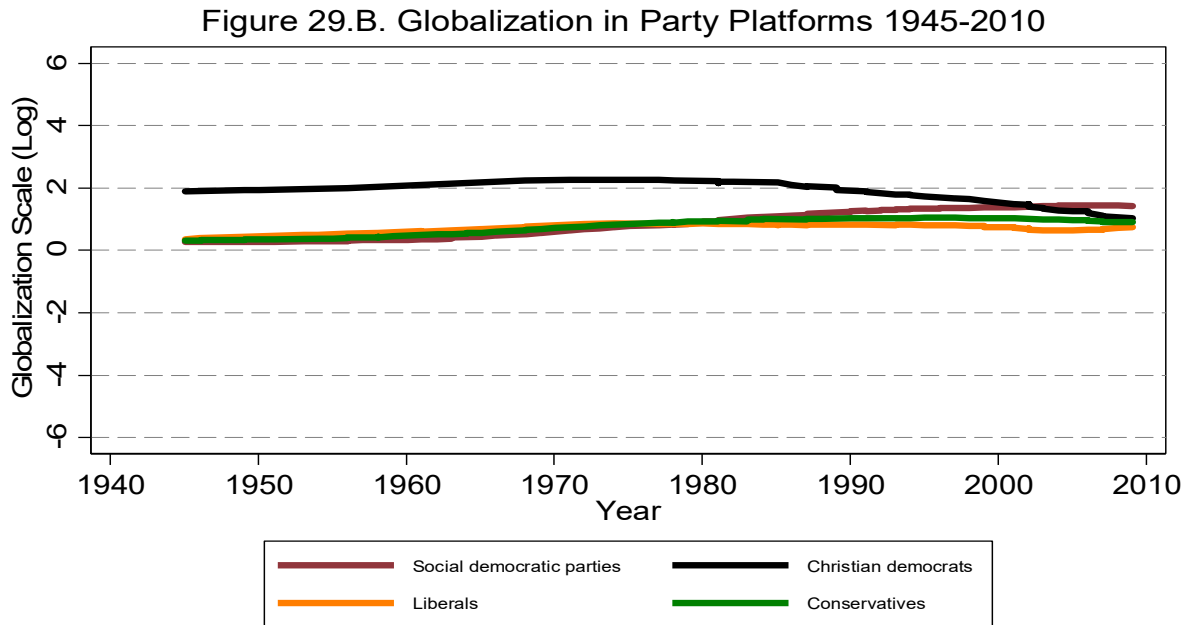


Source: Manifesto Project Dataset - Volkens et al. (2015)

Throughout the whole period under observation, the full span of partisan positions (i.e. including non-mainstream parties) ranged from -5.6 (the position of Norway’s Socialist People’s Party in 1990) to 3.89 (the position of Australia’s National Country Party in 1981). Nevertheless, mainstream parties were located within a much narrower band -- between -2 and 0. In addition, their differences

⁸⁴ Party positions are derived from the data collected in the “Party Manifesto Project” (Volkens et al. 2012) as follows. The position of party i in the left-right (economic policy) scale is calculated as the logs odd-ratio $\theta_i = (\log R_i + 0.5) - (\log L_i + 0.5)$ where R_i is the sum of references to right-wing themes in party i ’s manifesto (categories 401, 402, 414, 505 and 702 in the party manifesto project) and L_i is the sum of references to left-wing themes in party i ’s manifesto (categories 403, 404, 413, 504, 506 and 701). For a description of the log odds-ratio scaling method, see Lowe et al. (2011). The countries included are all western European countries with continuous democratic elections since 1948, Australia, Canada, Japan, New Zealand and the United States.

shrunk over time, particularly after both Christian democrats and social democrats tacked to the center in the later 1960s. By the early 2000s, the (average) economic positions of all mainstream parties were within a one-point range in the economic policy left-right scale.⁸⁵



Source: Manifesto Project Dataset - Volkens et al. (2015)

Figure 29.B displays the average positions on globalization of the same party families. This synthetic index is based on the number and type of references on trade openness, multiculturalism, and the European Union project in their electoral manifestos. A higher positive number implies stronger support for globalization.⁸⁶ The full range of party positions turns out to be wider than the previous one for economic policy – from a minimum of -4.76 (the case of France’s National Front in 2008) to a maximum of 5.8 (Belgium’s Reform Movement in 2010). Yet the differences among mainstream parties

⁸⁵ A separate examination for each country of the evolution of party positions shows the same pattern. Mainstream parties converged everywhere in the economic policy dimension.

⁸⁶ The position of party *i* in the globalization scale is calculated as the logs odd-ratio $\theta_i = (\log O_i + 0.5) - (\log C_i + 0.5)$ where *O* is the sum of references to pro-globalization themes in party *i*’s manifesto (categories 108, 407 and 607 in the party manifesto project) and *C* is the sum of references to anti-globalization themes in party *i*’s manifesto (categories 110, 406 and 608).

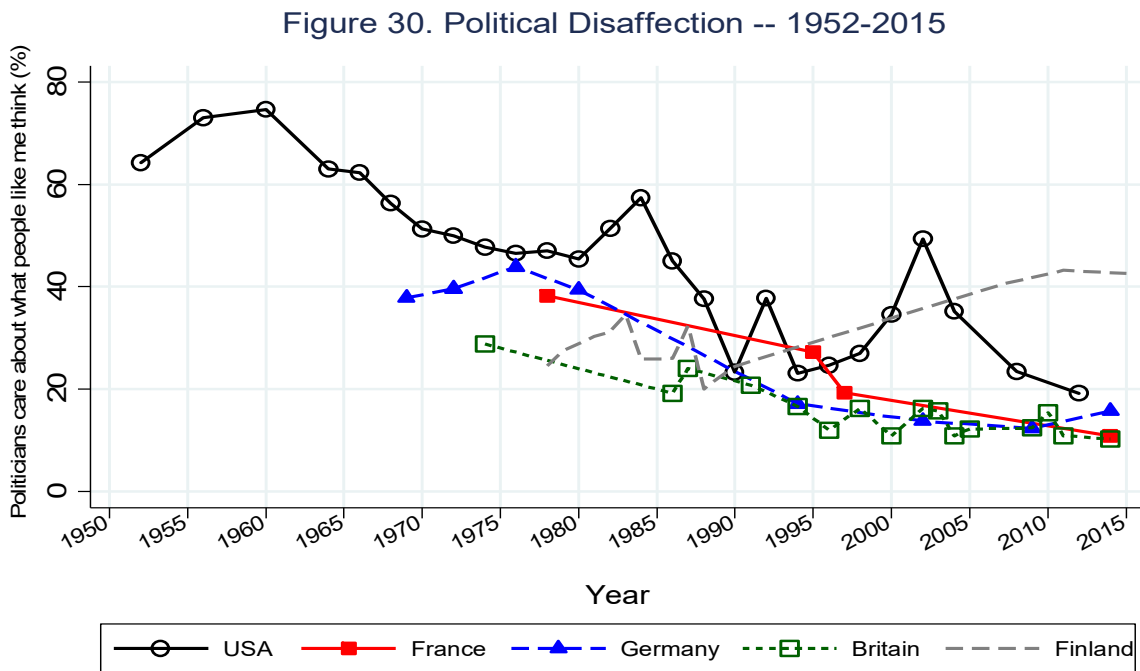
on globalization were even smaller than on economic policy. They fluctuated within a two-point band until the 1980s and became negligible after Christian democratic parties, which had been the strongest supporters of open economies throughout the postwar period, veered toward slightly less pro-globalization policies.⁸⁷

In light of the historical experience of advanced countries, embracing the program of embedded liberalism made economic and political sense. Twentieth-century democratic capitalism had proved to be both successful and resilient: it had delivered high growth; it had allowed governments to fund generous social programs; and it had sent its main political and economic competitor – communism – to the ash heap of history. Its accomplishments may explain also why policy-makers (and voters) decided to double down on their support for free markets and open economies in response to the oil shocks of the 1970s and the first signs of structural change as well as a productivity slowdown in the 1980s. To jumpstart growth, globalization was deepened through the substitution of the World Trade Organization for GATT, the signature of NAFTA, the transformation of the European Common Market into the European Union and the latter's territorial expansion, and the introduction of the euro. In addition, labor markets and competition policy were made more flexible – particularly in Anglo-American economies.

Once the economic and social conditions that had made the postwar consensus started to change, however, that quasi-universal commitment to free and open economies proved precarious and, to some extent, politically dangerous. By opening a wedge between mainstream parties and a fraction of its traditional voters, it resulted in a substantial drop in the latter's political support for the former. Popular trust in the Western political establishment reached record highs during the golden age of

⁸⁷ A separate examination for each country of the evolution of party positions on the globalization dimension shows also a process of generalized convergence – except for Austria, Switzerland, the United Kingdom and, moderately, Denmark, in the 2000s.

democratic capitalism. Figure 29 shows the percentage of people who agreed with the statement that politicians care about what people like them think from the Cold War period until today. Long-run consistent series (i.e. relying on a statement with the same wording) are only available for a few countries. The question was asked for the first time in the United States in 1952. It was then added (in that form or a similar one) in other major democracies in the late 1960s and early 1970s.⁸⁸



Until the mid-1960s, more than 60 percent of Americans thought that politicians cared about

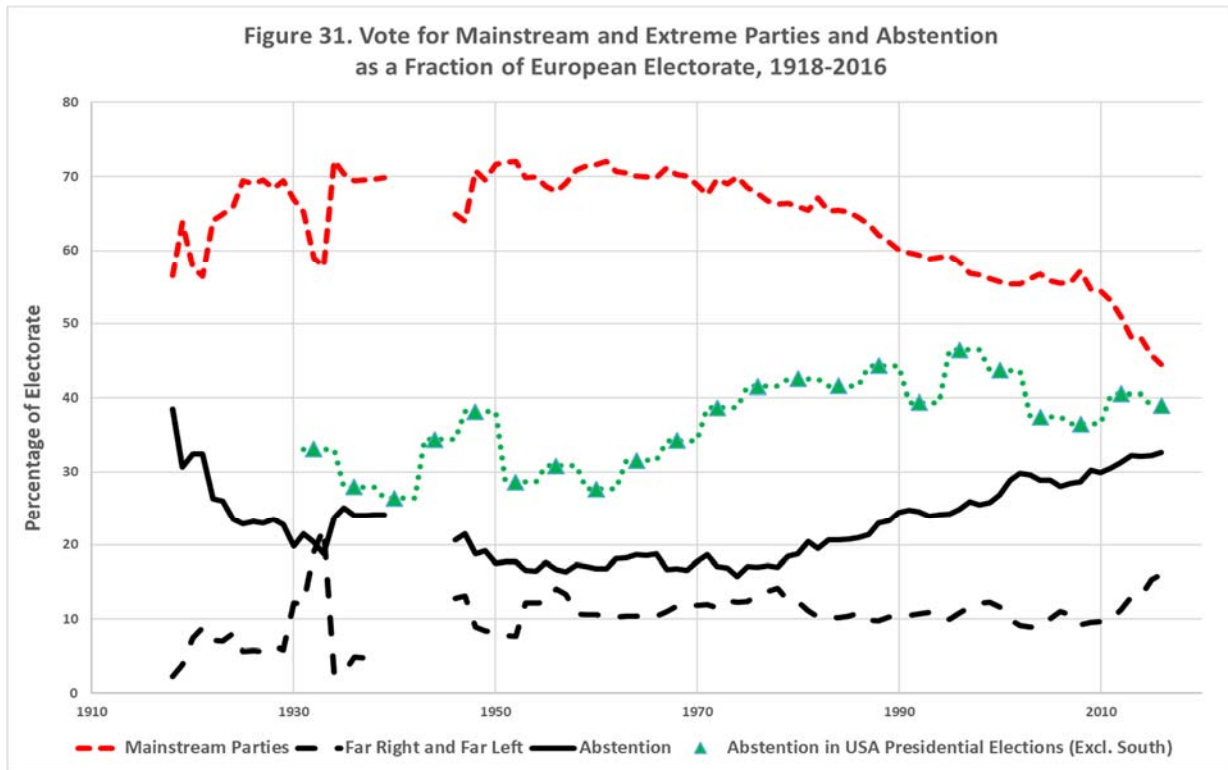
⁸⁸ The exact question and the sources of the data are as follows. For the USA, “I don't think public officials care much what people like me think”, from ANES. For France, “A votre avis, est-ce que les hommes politiques, en général, se préoccupent beaucoup, assez, peu ou pas du tout de ce que pensent les gens comme vous?” in Enquêtes Electorales Françaises (1978-1997) and European Social Survey (2014). For Germany, “I do not think public officials care much for what people like me think”, from “Politics in the Federal Republic” study (1969), German Election Studies (1972-2009). The question in Finland and the United Kingdom is different. In Finland, it is “Political parties are only interested in people’s votes, not in their opinions,” taken from Gallup Polls (1978-88) and Finish Election Studies (1990-2015). In Britain the series reports the percentage of respondents that disagreed with the statement “Parties are only interested in votes, not opinions”. The sources for Britain are “Political Action – An Eight Nation Study (ICPSR no. 7777) for 1975, and British Social Survey (1986-2014).

their opinions. If anything, their confidence in politicians' responsiveness appears to have risen at the peak of the Cold War – by 10 percentage points between 1952 and 1960. Coinciding with the Vietnam War and Watergate, it slid to slightly below 50 percent in the late 1960s. Those critical moments could not account, however, for the steadily growing disaffection of public opinion towards its representatives. After a brief upturn in the early 1980s, the percentage of American respondents that thought politicians cared plummeted to about 20 percent. It then remained at those levels, excluding a short-lived upsurge around 9/11, for the next quarter of a century. The same downward trend in political trust took place in France, where the proportion of satisfied citizens dropped from almost 40 percent in 1978 to about 10 percent in 2014, in Germany, where it fell from 43 percent in 1976 to around 20 percent in the 2010s, and in Britain, where in 2014 only 10 percent of respondents thought parties cared about their opinions. Although they are not drawn in Figure 29, Australia, Canada, Italy and Japan exhibit similar negative attitudes towards politicians. By contrast, in small countries the evolution of public opinion turned out to be more heterogeneous. Confidence levels declined in Austria and Sweden but rose in Finland, which is displayed in Figure 30, and the Netherlands (Dalton 2004).

Given how generalized those downward trends were, it is difficult to attribute them to some idiosyncratic national characteristic or singular political event. Moreover, as shown by a growing body of research, the growth of voters' mistrust toward politicians was not driven by the presence of a particular party in power or by the vagaries of the business cycle (Pharr and Putnam, eds. 2000; Dalton 2004). Political trust did not pick up during the high-growth period of the late 1990s and early 2000s. Approval rates towards politicians were already at dismal levels right before the Great Recession. The rise of political disaffection coincided with much more fundamental transformations: a permanent drop in the rate of economic growth and relatively flat median wages since the 1980s.

Political disaffection bred political disengagement. Figure 31 plots the proportion of non-voters as well as the percentage of the vote for both mainstream parties and extreme parties over the whole

electorate in legislative elections conducted in Western Europe from 1918 until 2016. Again, mainstream parties belonging to the conservative, Christian democratic, liberal or social democratic political families. Vote for extreme parties comprise both far left organizations (mainly, communist parties but also, and more recently, parties such as Syriza and Podemos) and far right organizations (such as the Nazi party in Germany or radical anti-immigration parties today).⁸⁹



After the generalization of universal suffrage following World War One, mainstream parties experienced a steady increase in electoral support – from about 56 percent of the whole electorate in 1918 to 69 percent right before the crash of 1929. Most of their growth resulted from a process of electoral mobilization that cut the rate of abstention by half to about 20 percent in the early 1930s. The

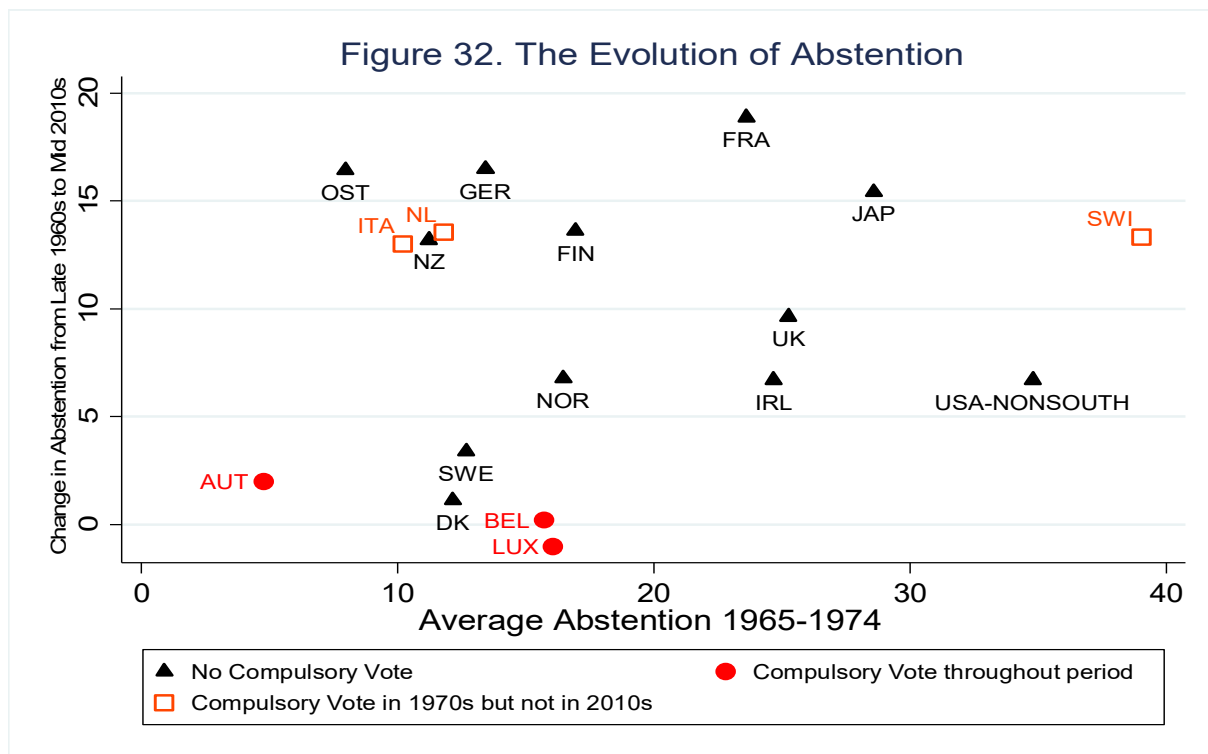
⁸⁹ The countries included are Austria, Belgium, Cyprus, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom. Each year’s data corresponds to the result from the previous year’s election, or (for a very small number of years) as the closest election (resulting in a t2-year lag). A country and year are counted as “democratic” if in that year the country had a POLITY score of >5 OR a POLCOM score of >5. The data has been generously shared by Simon Hix at the London School of Economics.

new voters came from low-income citizens who had been recently enfranchised and whose participation benefited center-left and left parties. The rise of the Nazi party in Germany temporarily brought the support of mainstream parties down to its levels of 1918. Everywhere else, however, their vote share remained high. After World War Two, about seventy percent of the whole electorate voted systematically for parties that favored some variant of the political and economic architecture of “embedded liberalism”. With abstention at a secular low, the vote for extremist parties represented about 10 percent of all the electorate – mostly held by the communist parties of Finland, France and Italy.

The golden age of middle-of-the-road politics started to erode in the late 1970s. In the aftermath of two oil shocks and in what at first looked like a natural response to a lackluster macroeconomic performance, support for mainstream parties slid gently. Nonetheless, even after unemployment and inflation had been contained, the traditional political forces continued to bleed votes. By 1990, their total vote equaled 60 percent of the electorate. At the onset of the Great Recession, it was 55 percent. The economic crisis exacerbated the negative trend. In 2016, only 45 percent of all those entitled to vote turned out to support them.

The decline of mainstream parties did not benefit their competitors for a long while. Except for a short-lived uptick in the vote for communist parties in the mid and late 1970s, the share of extreme parties remained unchanged at 10 percent until 2010. Most of the loss in support for center-right and center-left went into the abstention camp. Electoral turnout started to fall consistently in the early 1980s (Franklin et al. 2004, Hooghe and Kern 2016). By 2016 almost one out of every three European adults refrained from voting. Figure 31 also displays the non-voting share of the electorate in the American presidential elections since 1932 for the sake of comparison. It excludes participation in Southern states, where blatant discriminatory rules suppressed black turnout until the introduction of

the Civil Rights Act.⁹⁰ Abstention rates were not particularly different in the American non-South and in Western Europe in the late 1930s. After World War Two, however the non-voting gap between the two continents grew to 10 percentage points, perhaps driven the presence of strong socialist and Christian democratic mass parties in Europe, unmatched by American parties in organizational terms. Paralleling the fall in political trust, abstention drifted upward in the United States in the mid and late 1960s. By the 1970s, the turnout differential across continents had widened to 20 percentage points. It only started to shrink after the European abstention rate grew in the 1980s. By the end of the Great Recession it had been cut to just 6 percentage points.



The collapse in turnout took place across all advanced democracies with very few exceptions. Figure 32 plots average abstention rates in 1965-1974 against the absolute change in non-voting from that period to the middle of the 2010s for all industrial economies with continuous democratic elections

⁹⁰ The data has been generously shared by Alex Kerchner, at Princeton University. In the US South, turnout fluctuated around 25 percent in the 1930s and 1940s.

since the end of World War Two. The data refer to legislative elections. Electoral participation did not vary in those countries that retained a system of compulsory voting: Australia, Belgium and Luxembourg. In Denmark and to some extent Sweden turnout dropped marginally. Otherwise, abstention rates rose, often rather sharply: by almost 7 percentage points in Ireland, Norway and non-Southern USA; 10 percentage points in the United Kingdom; 15 percentage points in Japan, Germany, Italy, the Netherlands or Japan; and almost 20 percentage points in France.

The nature of the electoral system employed in each country, which has always enjoyed a considerable predicament among political scientists as an explanatory variable of turnout, cannot account for such a widespread declining trend. It is true that all countries that abrogated compulsory vote (in the Netherlands in the early 1970s and in Italy in the 1990s) experienced a quick drop in participation.⁹¹ But turnout fell too in countries that had never compelled their citizens to vote. Likewise, using different electoral rules to allocate parliamentary seats were not behind that shift either. Abstention rates rose in both majoritarian systems (like France, Japan or the United Kingdom) and extremely proportional countries (like Austria and the Netherlands).

The fall of turnout seemed to be related, instead, to the growth of political disaffection among public opinion. Figure 33.A displays the percentage of Western European respondents that did not vote in their country's latest legislative election – according to the European Social Survey of 2014 – as a function of four questions: the extent to which respondents believed most people take advantage of others; their trust in politicians; their satisfaction with the economy; and their satisfaction with the way in which democracy works in their country. The four survey instruments, which are strongly correlated with each other, show that the level of political alienation, independently of how one measures it, covaries with the probability of not voting. Abstention climbs up to 40 percent among those that are

⁹¹ In Switzerland, more than half of the cantons had a compulsory vote provision until 1971. After 1996, one third did but only one of them fined non-voters (Funk 2007; Bechtel et al. 2017).

completely alienated from the political system but amounts to less than 15 percent (or the overall proportion of non-voters in the 1970s) among those claiming to be fully contented with their country's political and economic performance.

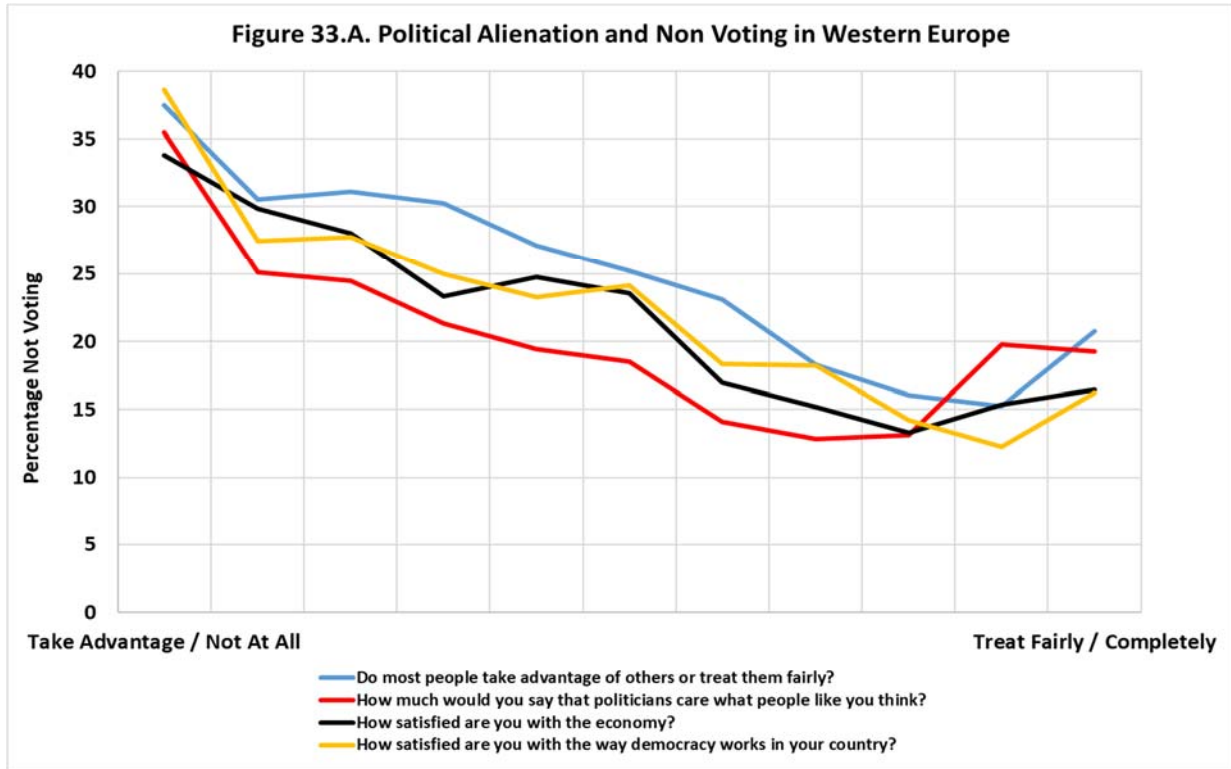
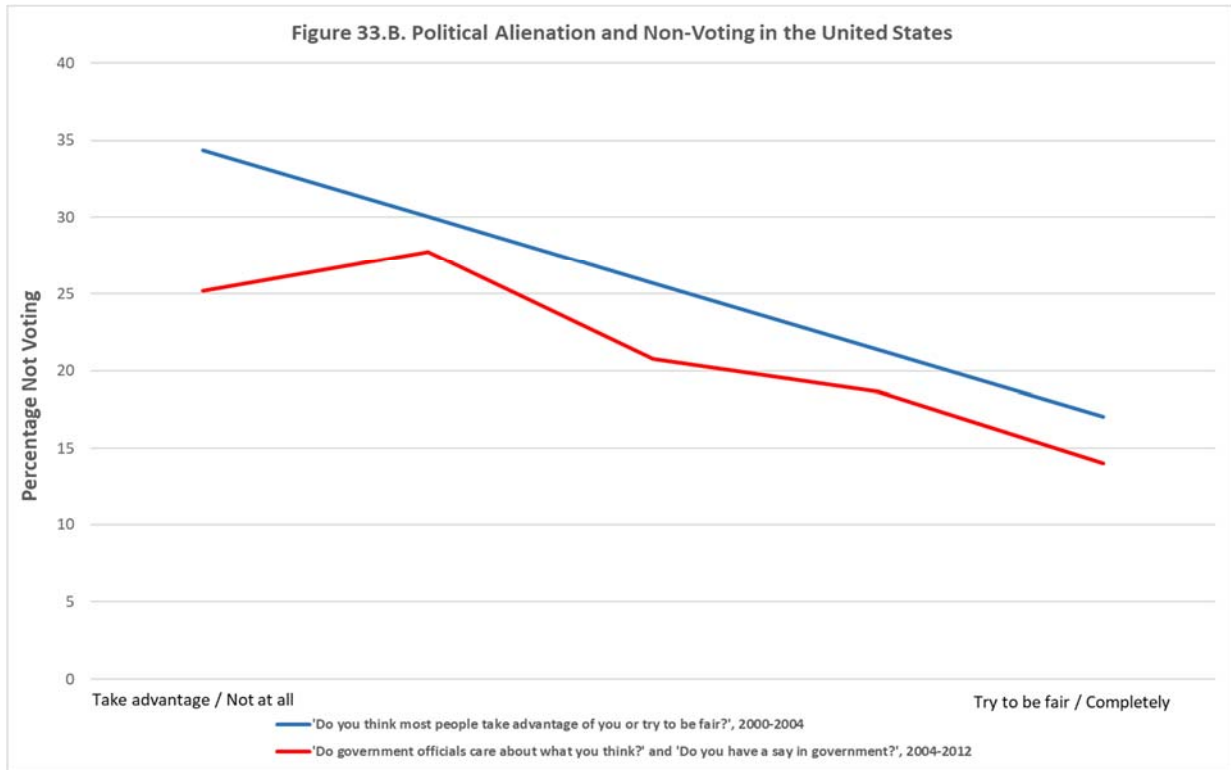


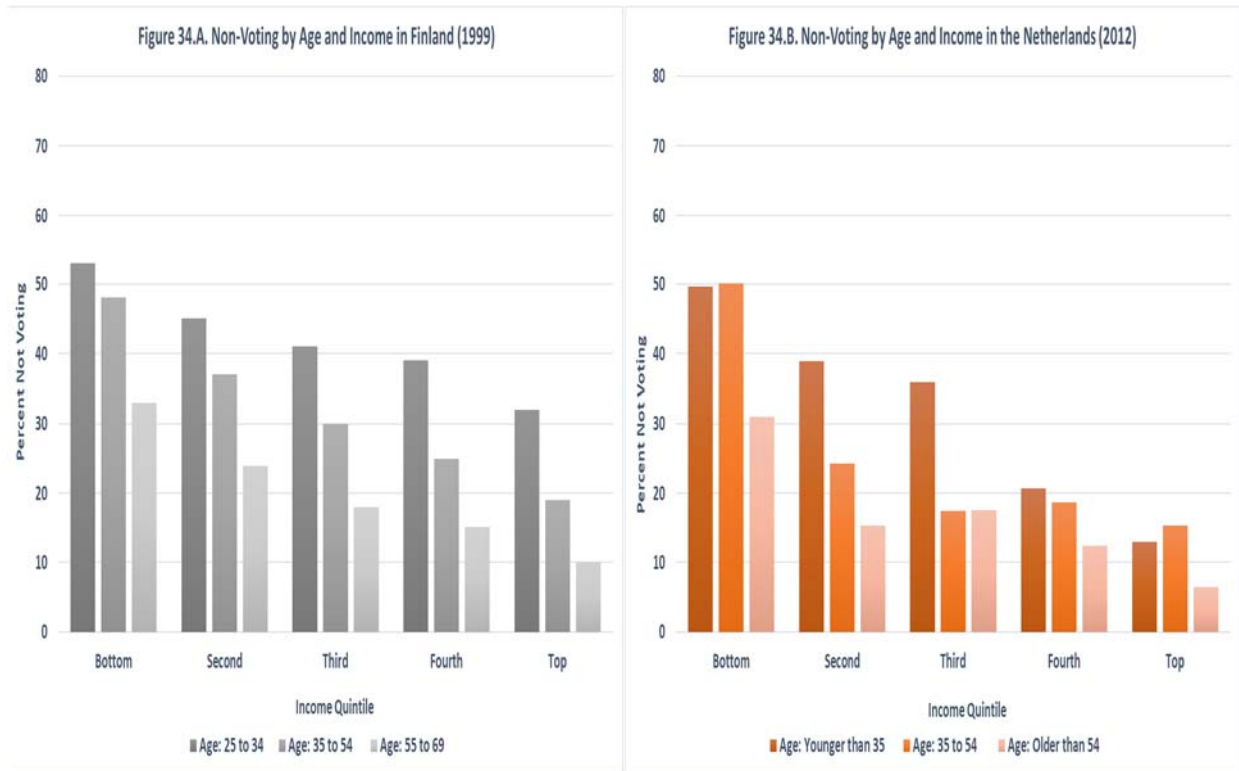
Figure 33.B shows the proportion of non-voters in the USA in the early 2000s as a function of their response to similar questions. The relationship between political disaffection and political disengagement is remarkably similar to Europe's. Abstention was twice larger among those stating that people try to take advantage of them than among those that said that people are fair. Their subjective level of political efficacy exhibits the same pattern. Citizens that felt disempowered abstained at much higher rates than those that believed they had a say in government.⁹²

⁹² Numerous studies show that respondents overreport their true electoral participation in surveys. Overreporting does not seem to be biased in terms of income or satisfaction with the political system, at least positively – that is, richer and more satisfied individuals do not lie more about voting. If anything, the opposite may be true. Less satisfied citizens seems to hide their abstention more frequently. Therefore, the slope in Figures 33. A and 33.B may be steeper in the real world.



While electoral participation had remained high, socioeconomic status had been unrelated to the likelihood to vote. After carefully examining the behavior of British voters in the four parliamentary elections that took place between 1966 and 1974, Crewe, Fox and Alt (1977) concluded that class and education “fail to have any bearings on propensity to vote regularly” (p. 54). In fact, low-income voters turned out to vote at slightly higher rates than high-income individuals – with the effect driven by retirees’ slightly higher participation rate with respect to the whole electorate. In Germany, the probability of voting hardly differed by any class or occupational characteristics in the early 1980s. The participation rate of college-degree holders was only 5 points higher than the one of unschooled individuals. Skilled blue-collar workers voted at the same rate of professionals. Unskilled workers’ turnout rate was only 6 percentage points lower than the former (Kleinhenz 1998). A similar lack of any relationship between vote and class or income was true for France (Abrial et al. 2003), Italy (Tuorto 2010), and Scandinavia (Goul-Andersen and Hoff 2001, Martikainen et al. 2005). Electoral participation depended, if anything, on the “level of psychological involvement” of citizens, that is, “their attachment

to a party, their interest in politics generally and the election in particular, and their degree of exposure to news and discussion about politics in the media or amongst their own circle of relatives and friends” (Crewe et al. 1977: 63-64).



By contrast, the gradual rise of political disengagement has taken on very distinctive sociological contours. Figure 34 (Panels A through D) plots the share of non-voters in four countries that have witnessed a substantial fall in turnout: Finland, France, the Netherlands and the United Kingdom. Each graph reports non-voting shares by income quintile and, within each quintile, three age groups: younger than 35, between 35 and 54 years of age, 55 or older. The Finnish data, taken from Martikainen et al. (2005), refers to the parliamentary elections of 1999 and it consists of actual individual-level observations of turnout linked, through Finland’s national population register, to the demographic, social and economic characteristics of each elector. The data analyzed cover all Finnish electors between 25 and 69 years of age – a total of 2,941,834 persons. This unique data base, which gives us the true distribution of voters and non-voters by their social characteristics, avoids two standard problems

confronted by any analysis of electoral participation that relies on survey data: first, the possibility that response rates to pollsters differ across individuals and that those differences could be related to the decision not to participate in elections and in politics in general; second, the fact that some respondents tend to overreport their participation at the polls. As a result of those two problems, surveys tend to produce much higher voting rates (by around 10 percentage points) than the official turnout figures.

The data for France, the Netherlands and the United Kingdom come from the latest wave of the European Social Survey, a multi-country survey with a vast array of political, economic, demographic and attitudinal questions administered in over 30 countries. I select those three countries for two reasons. First, they differ substantially in their economic structure and political institutions, therefore providing us with a reasonable coverage of all the variation of advanced democracies. Second and perhaps more important, the deviation between the official turnout data in their latest legislative elections and the aggregate turnout rate uncovered through the survey is relatively small: 1.8 percent in the Netherlands, 2.3 percent in the United Kingdom, and 6.0 percent in France. By contrast, the deviation between survey and official data is much higher in the majority of the remaining countries, reaching 11 percentage points in Germany and 19 percentage points in Switzerland, for example.

Non-voters amounted to 35.4 percent of all the Finnish electorate in 1999 – or twice the rate thirty years earlier. But the level of abstention differed widely by income and age (Figure 34.A). While 40 percent of all individuals in the bottom quintile of the income distribution did not vote, less than 20 percent of those in the richest quintile did not. Age had its own independent effect on turnout. Within each income quintile, electors whose age was 55 or higher were twice more likely to vote than those younger than 35. The differential behavior by age cohort can be the result of either a life cycle effect or a generational effect (or both). A life cycle effect takes place when all individuals vary in their probability of voting as a function of the age they have: for example, abstaining when young but then turning out to vote as marriage, parenting and work concerns, all of them correlated with age, make them participate

more. By contrast, a generational effect occurs when different cohorts behave differently (regardless of the age they have), generally in response to common historical experiences: for example, individuals that become adults under a situation of war mobilization may be more prone to engage in politics than those that do not. Pulling together electoral surveys for Finland from 1979 through 1999, Wass (2007) shows that the decrease in turnout correlated with age has been mainly driven by a cohort or generational effect. New generations have been consistently voting at lower rates. Whereas 70.4 percent of those those born in 1960 voted when they were 19 years (in the 1979 election), only 57.7 percent and 49.6 percent of those who were 19 in 1987 and 1999 did respectively. By contrast, there is no discernible life cycle effect in place: the probability of voting remained stable within each generation – in fact falling slightly with age. For example, among those born in 1960, the average turnout in 1979 fell 1.7 percentage points to 68.7 percent in both 1987 and 1999. Similar generational effects have been found in Canada, where turnout among the generation born in the 1970s has been 25 points lower than amongst pre-baby-boomers (Blais et al. 2004).

Income differences were also strongly correlated with turnout in the Dutch elections of 2012. While only 10 percent in the top quintile abstained, about 40 percent of those in the bottom quintile did not vote (Figure 34.B). Although age mattered, it did only for the bottom 60 percent of the income distribution, where between 40 and 50 percent of those 34 or younger abstained. Among the two top quintiles, age had a marginal impact on voting behavior.⁹³

Age played a larger role in French participation rates of 2013 (Figure 34.C). About two thirds of all young electors in the three lowest quintiles abstained in the legislative elections of 2013. But even among people younger than 35 years in the top quintile of the income distribution the non-voting share

⁹³ Notice that whereas the young cohort in the Finnish data only includes those between 25 and 34, it encompasses those between 18 and 34 in the other three countries. Because very young voters tend to participate less this may explain higher abstention rates in the Netherlands and, particularly, in France and the United Kingdom.

was, at 50 percent, very high. Income was strongly correlated with participation only among electors that were 35 years of age or older. While more than 60 percent of middle-aged electors in the bottom quintile abstained, only 20 percent did in the top quintile. Abstention rates were generally lower among senior voters but income still mattered: seniors in the lowest quintile were three times likelier to abstain than seniors in the top quintile.



The United Kingdom displays an extreme version of the French case (Figure 34.D). With the exception of young individuals in the top quintile, whose abstention is close to the national average, young individuals' non-participation rate was uniformly high at around 50 percent -- peaking at a dismal 73.4 percent among 34-years-old or younger in the bottom quintile. In turn, senior electors (those 55-years-old or older) continued to vote at the participation rates of previous decades. Income shaped the decision to vote among middle-age voters: low-income electors abstained at the rates of young individuals; high-income individuals voted almost like senior citizens.

With age and income rising as key correlates of voting, most European democracies converged

to the participation patterns that had already been in place in the United States since the 1950s. As detailed by a voluminous literature on turnout in American elections (Lipset 1963, Rosenstone and Hansen 1993, Leighley and Nagler 2014), electoral participation was strongly correlated with socioeconomic status. Throughout the period from 1972 to 2008, about 80 percent of all Americans in the top quintile of the income distribution voted in presidential elections. Only half of those in the bottom quintile did. Likewise, age covaried heavily with vote. Turnout among people younger than 25 was 20 to 30 percentage points lower than electors older than 45.

In short, the structure of electoral participation became strongly polarized on both sides of the Atlantic – very much in line with the economic transformations brought about by the decline of industry and by globalization in the last forty years. High-income, well-educated electors, who benefited from the ICT revolution, global trade and immigration, as well as the oldest cohorts, protected by a robust pension system, remained as politically engaged as previous cohorts with the same social characteristics thirty to forty years ago. By contrast, a disappointing economic performance triggered political disaffection in the rest of the electorate. Voting plummeted among the least affluent social sectors. But abstention rates soared too among young cohorts, particularly in countries where the structural transformations of the last decades had fallen on post-baby-boomers: for instance, about one fourth of all young individuals in France and over one third in Italy.⁹⁴ As a young individual in the constituency of Barking and Dagenham, a thriving part of East London from the time Ford opened its first factory in 1931 until the American car company started winding down all its operations in the 1980s and then closing its last plant in 2002, put it: “The government means nothing to me. If the Queen died tomorrow, the only thing that would change in my life is the head printed on my bank notes. It’s everyone out for

⁹⁴ The effect of age and income on turnout is also present for all the other Western European countries, also surveyed in the European Social Survey but not plotted in Figure 33.

themselves. As soon as we start getting involved, we get arrested.”⁹⁵ In short, withdrawal from labor markets and ballot booths seemed to be happening simultaneously.

The Stability of Mainstream Parties

The strong commitment of all mainstream, “Detroit”-style parties to free markets and open borders did not mean that they left unaddressed the disruption brought about by technological innovation and globalization. If anything, the architects of the model of democratic capitalism built over the course of the twentieth century deliberately designed a set of publicly-funded mechanisms to protect and compensate those individuals hurt by economic change: unemployment benefits, universal (or quasi-universal) health care, and old-age pensions since at least the first years of the Cold War; followed, after the 1970s, by the deployment of active industrial policies in response to trade shocks and the expansion of public-sector jobs (Katzenstein 1985). Seemingly, however, their policy responses did not go far enough to absorb a rising tide of disaffected voters.

In retrospect, softening the blow of structural change had been relatively easy during the golden age of democratic capitalism. But a much lower growth rate and the sharpening equality-employment trade-off examined at the end of the chapter of “Silicon Valley” made policymakers’ choices harder. Making markets more flexible risked widening the distribution of life chances among voters. And vice versa: more generous social policies were seemingly preserving equality at the cost of very tepid employment growth. In addition, directing more public resources to fund those programs appeared to be increasingly out of reach for at least two reasons – both working in tandem. The first one was demographic. The other one stemmed from the globalized nature of advanced economies.

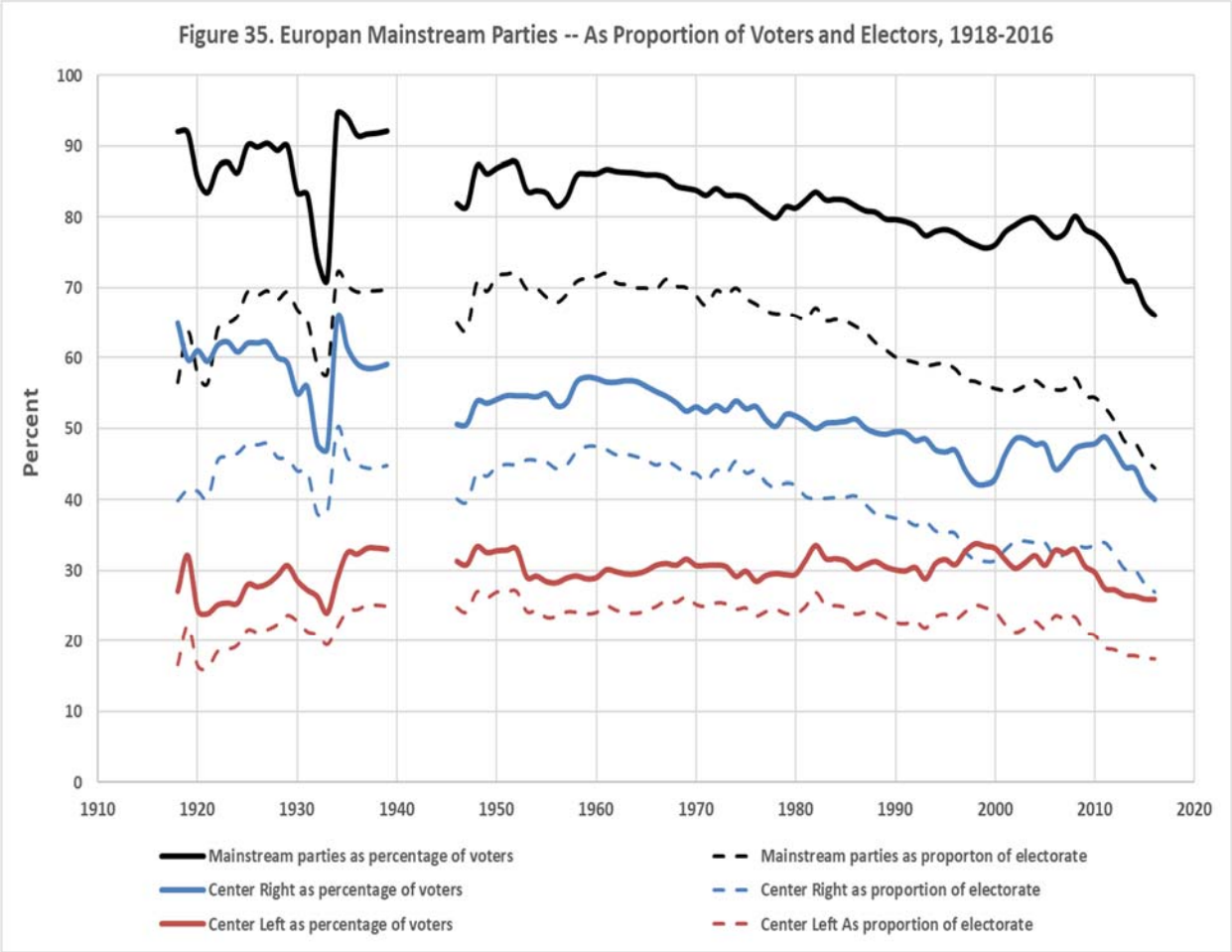
The ageing of European, Japanese and North Americans and a correlated increase in public

⁹⁵ Reported in Gest (2016), page 57.

spending in pensions and health care reduced policy-makers' fiscal capacity to address the structural transformation of Silicon Valley. Among the seven largest advanced economies, public expenditure grew by almost 10 percentage points of GDP between 1960 and 2007, driven almost entirely by pensions and health programs (Schaechter and Cotarelli 2010). In 2010, public spending on pensions amounted to 8.4 percent of GDP in all advanced countries – or almost 2 percentage points more than in 1980.⁹⁶ Public health expenditure in European OECD countries also trended upward from less than 5 percent of GDP in 1970 to about 8.6 percent of GDP in 2001 (Huber and Orosz 2003). Absent high growth rates (of the kind in place until the 1970s), higher levels of public spending could only be funded either by borrowing from private actors or by raising taxes. Indeed, public debt doubled from about 40 percent of GDP in the mid-1970s to over 80 percent before the Great Recession in advanced industrial economies.⁹⁷ Given the considerable size of public expenditure, which generally ranged from 40 to over 50 percent of GDP across the OECD, the available room for substantial tax hikes was rather limited. Moreover, competition from new industrializing countries with much lower taxes and labor costs made it riskier for advanced countries to increase firms' fiscal burden. In fact, and arguably in response to globalization and constrained by the growth of footloose capital, OECD governments shifted the structure of taxation starting in the 1980s. Corporate taxation fell sharply – from an average tax rate of 47.7 percent in 1981 to 27.3 percent in 2010. By contrast, personal income taxes and social security contributions remained roughly stable over the same period. Value added taxes rose in all OECD economies by 3 percentage points from the year they were first introduced in each country (which varied between the late 1960s and, more frequently, the 1990s) to 2010 (Boix 2011a, Tables 1 through 3).

⁹⁶ This includes all western European countries (except for Iceland), Australia, Canada, Japan, New Zealand and the USA. Figures are based on the OECD social expenditure database, available at <http://www.oecd.org/social/expenditure.htm>.

⁹⁷ The figure comes from Cecchetti et al. (2010). The list of countries included are Australia, Austria, Belgium, Canada, Denmark, France, Finland, Germany, Greece, Ireland, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Spain, Sweden, Switzerland, the United Kingdom and the United States.



At the end of the day, however, the reluctance of OECD governments to recalibrate the existing policy consensus more drastically derived from straightforward electoral calculations (greatly shaped by the structure of abstention examined earlier in this chapter). Figure 35 examines the electoral performance of European mainstream parties from 1918 to 2016 – both as a proportion of the whole electorate (dashed line) and of all votes (solid line). The graph reports both trends for all mainstream parties together. It displays them too for center-right and center-left party families separately. As pointed earlier (when discussing Figure 30), mainstream parties started to lose support as a fraction of all the electorate after 1980. But, more crucially for their parliamentary representation and their chances to form government, their share over actual votes barely changed until 2008. Mainstream parties received 80 percent of all ballots cast in both the later 1970s and, recovering from a brief decline

in the later 1990s, the late 2000s. Hence, despite their loss of support over the whole electorate, mainstream parties had few electoral incentives to question the model of embedded liberalism – at least before the Great Recession.

The political fortunes of mainstream parties were unequally distributed across party families – in a way that reinforced the policy status quo (and the disaffection of the least affluent voters). Center-right parties experienced a strong drop in their share of support over the whole electorate – from almost 50 percent in 1960 to less than 30 percent in 2016 – and a softer but still substantial decline in terms of their share over actual votes – from 57 percent in 1960 to about 50 percent in the 1990s and then to slightly over 40 percent in 2016. Most losses came from a fall in the Christian democratic vote – an outcome of a process of secularization in the European continent.⁹⁸ In contrast to the flagging performance of conservatives and Christian democrats, center-left parties, which at first sight should have been the most damaged by the gradual political alienation of poor and young voters, enjoyed remarkably stable levels of support until 1980 – at around 30 percent of all voters. Afterward, their vote share enjoyed a modest upward trend – reaching 33 percent of all ballots cast in 2007.

Social democracy's relative robust electoral performance was rooted in the explicit decision taken by socialist politicians to court middle class voters even to the point of sacrificing their historical reliance on blue-collar workers. A secular decline of the manufacturing sector, which fell from comprising a third or more of all employment until the 1970s to about one tenth of all jobs in 2010, made it impossible to remain a viable governmental party by appealing only to blue-collar workers. To attract service-sector employees, who represented more than two thirds of total employment in most countries by the early twenty-first century, socialist parties offered two main policies: liberal social

⁹⁸ By contrast, the electoral fortunes of Liberal parties hardly changed after World War Two: they were supported by 10.7 percent of the electorate (12.9 percent of all voters) in 1950, 8.5 percent of all the electorate (and 10.4 percent of votes cast) in 1970, and 7.6 percent of the electorate (and 10.6 percent of all votes) in 2007.

policies and the expansion of public employment. In addition to shoring up their electoral coalition, increasing the number of public employees was defended as a way to ease the employment-equality trade-off faced since the 1980s and to absorb the entry of women into the labor market.

As recently estimated by Silja Häusermann (2017), in 1980 social democrats mobilized about twice as many working-class voters than middle-class individuals. Today that proportion is roughly the opposite.⁹⁹ A great deal of that compositional shift within the center-left electorate was a direct outcome of the growth of non-manufacturing jobs and the decision of center-left parties to court their holders. But following such a “supraclass” strategy (as opposed to relying on the strict mobilization of working-class individuals) reinforced the electoral disengagement of part of the historical electoral supporters of socialist parties. The proportion of workers voting for left-wing candidates fell from about two thirds in 1980 to less than one half in 2010.¹⁰⁰ By contrast, the share of middle class voters voting for left parties rose from 40 to 50 percent on average (with considerable variation across countries) over the same period of time (Gringich and Häusermann 2015). In line with the social democratic strategies to expand the public sector, within the service or tertiary sector, public employees were more likely to vote for social democratic parties than private employees— at least in Northern Europe (Häusermann and Kriesi 2015).

The new electoral composition of left-wing (and, in fact, all mainstream) parties had important programmatic consequences. It weakened any incentives they may have had to move away from their commitment to globalization (to protect blue-collar workers) because relative broad swaths of middle-class voters benefited from the importation of cheap manufactures and from the employment of foreign workers in low-paid jobs ranging from restoration to domestic services (Scheve and Slaughter 2001;

⁹⁹ For additional research on the electoral transformation of social democratic parties, see Cronin et al. (2011), Keating and McCrone, eds. (2013), Kitschelt and Rehm (2015), Rennwalf and Evans (2014).

¹⁰⁰ The incapacity of social democratic parties to retain blue-collar workers was arguably due to gradual decline of unions and to a growing divergence of policy preferences between the old working class and the new middle class. I explore the latter below, in Figure 36.

Scheve and Slaughter 2006). In other words, socialists' continuous commitment to the principles of economic openness was reinforced – even if that meant paying a strong price among their old electoral core – by the electoral strategy they developed in response to the transformation of the labor market.¹⁰¹

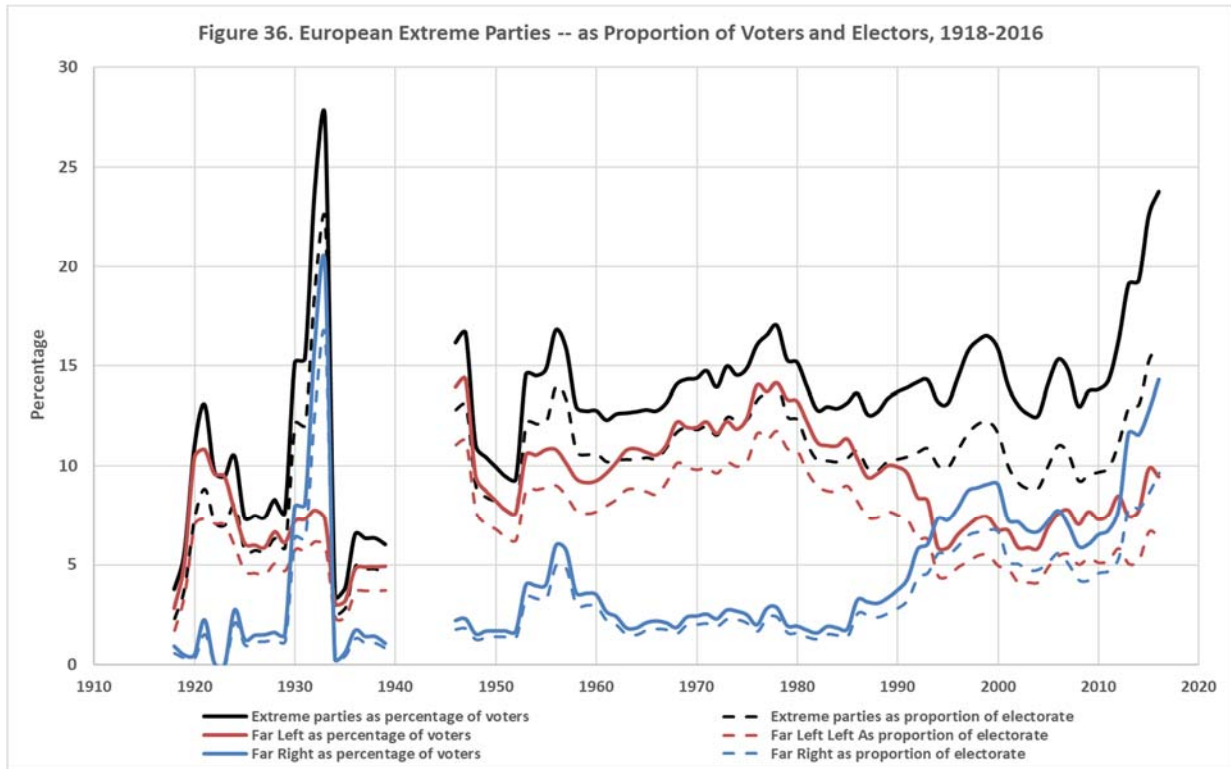
Politics Unhinged

The polarizing effects of a changing employment structure and rising wage inequality took time to become explicit at the ballot box. Figure 36 displays the evolution of extreme parties in Europe over the twentieth century – both as a percentage of actual votes (solid line) and as a proportion of the electorate (dashed line). As in Figure 35, the graph also distinguishes between (in this case, far) left parties, drawn in red, and (far) right parties, depicted in blue. Throughout the Cold War, support for extreme parties fluctuated at 15 percent of total vote (and 10 to 12 percent of the whole electorate), with four fifths of all those ballots going to communist parties. After 1980, the electoral performance of the far left declined steadily. At the time of the collapse of the Soviet Union, political radicalism seemed close to extinction.

The near death of extreme parties proved short-lived, however. An increasingly anxious and, at points, angry fraction of the electorate switched to a set of new actors promising to tackle, tame or even block the sources of change: free trade, immigration and, much less so, technological innovation. Far right parties started to grow in the late 1980s, tying at the polls with the extreme left by the early 1990s. The Great Recession then ratcheted up votes for both extreme right organizations and, mostly in Southern Europe, new far left parties. Still, the aggregate support for all extreme parties over the whole electorate was only marginally above their postwar average. Nevertheless, in the context of very

¹⁰¹ In fact, many European social democratic parties ended up reinforcing some of the macroeconomic policies (most fundamentally, the adoption of the euro with its quasi gold-standard quality) that “narrowed” their room of maneuver in monetary and regulatory policies.

substantial abstention levels, that meant gathering close to one out of every four votes cast by 2015 – an unprecedented number since the Great Depression.



These new alternatives to mainstream politics often emerged employing the colorful language of populism. As Donald Trump proclaimed in his inaugural speech, “... we are transferring power from Washington, D.C., and giving it back to you, the people. For too long, a small group in our nation's capital has reaped the rewards of government while the people have borne the cost. Washington flourished, but the people did not share in its wealth. Politicians prospered, but the jobs left. And the factories closed. The establishment protected itself but not the citizens of our country. Their victories have not been your victories. Their triumphs have not been your triumphs. And while they celebrated in our nation’s capital, there was little to celebrate for struggling families all across our land. That all changes starting right here and right now. Because this moment is your moment. It belongs to you.”¹⁰² A

¹⁰² NPR Illinois. “Transcript: Donald Trump Inaugural Speech”. Accessed in: <http://nprillinois.org/post/transcript-donald-trump-inaugural-speech#stream/0>

few years earlier, and at the other geographic (and economic) extreme of the Atlantic block, George Tsipras, the leader of Syriza, a coalition of radical left parties, framed the Greek election of 2012 using the same language and defining it “not [as] a simple confrontation between Syriza and the political establishment of the Memorandum [but] between the Greece of the oligarchy and the Greece of democracy.”¹⁰³

Such opposition between the “ordinary people as a noble assemblage not bounded narrowly by class” and “their elite opponents as self-serving and undemocratic” resonated among voters not because it merely triggered emotional and prejudiced responses, as many of the critics of populism claim, but because it blamed directly their fortunes on the “immobilism” of the traditional parties and their unwavering commitment to the “Detroit” consensus.¹⁰⁴ Policy stability in the face of deep structural change could be attributed to the “technocratic”, arms-length style of governing of the professional political class, who had become the manager of democratic capitalism without any of the energy or idealism of its founders. For that very reason, it could be rejected in the name of democracy.

At the end of the day, however, populism is hardly a meaningful term: politicians and the media throw it around to stigmatize and discredit political opponents; and different academics employ it to name different political movements that turn out to have very little in common with each other.¹⁰⁵ Instead, to understand the emergence of American and European “populist” parties, it is more useful to think of most (if not all) of them as the creation of political entrepreneurs intent on transforming the political arena through the introduction of a new policy dimension on which to compete (and succeed) electorally: one that, as a shortcut, we may refer as pitting globalism versus nationalism.

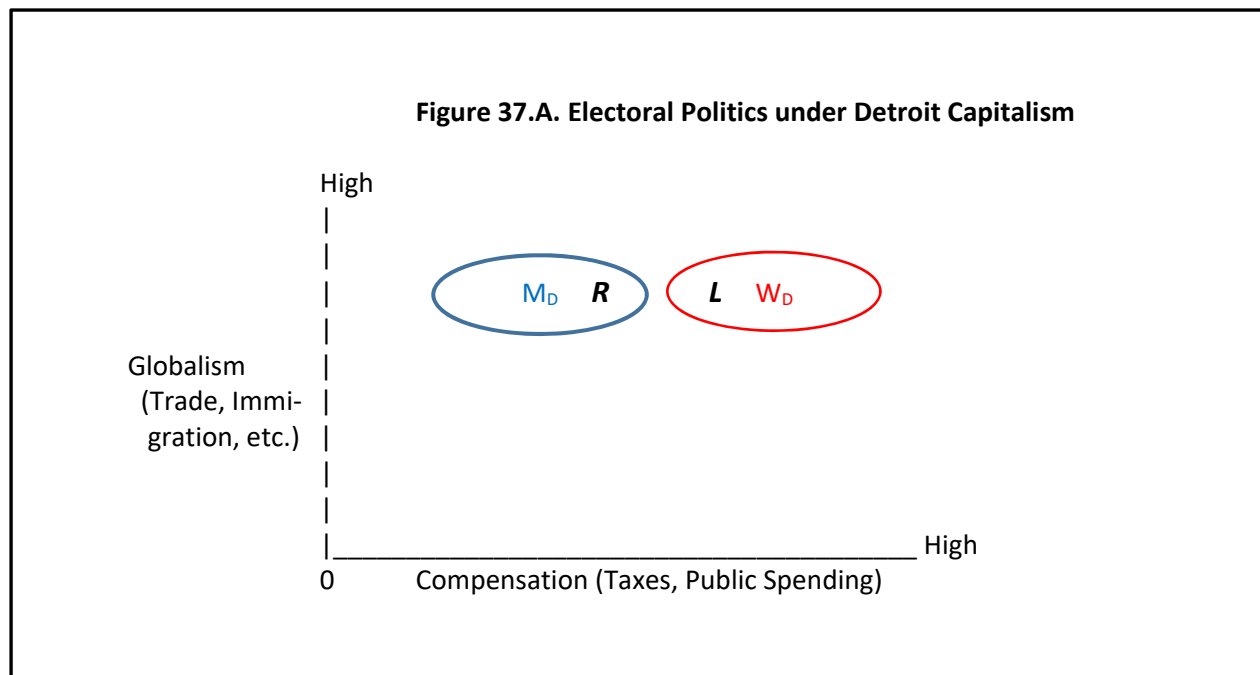
To make sense of the new structure of politics (and the irruption of “populist” parties), Figure

¹⁰³ Quoted in Judis (2016), p, 116.

¹⁰⁴ The quotations come from Michael Kazin’s definition of populism as reproduced by Judis (1016), p. 14.

¹⁰⁵ For a systematic review of populism and its multiple meanings, see, for example, Gidron and Bonikowski (2013).

37.A starts by graphing a political or electoral space defined by two policy dimensions and then locates old and new political actors in it as a function of their most preferred position on each policy issue. The horizontal axis measures the extent to which voters and parties support public compensation mechanisms to redress market-induced outcomes: political actors favoring higher (lower) taxes and more (less) spending are located to the right (left) of the space. The vertical axis picks up variation in support for economic openness (i.e, trade, immigration and, more generally, the need to foster or accept economic innovation): pro-globalization actors are placed at the top of the axis; nationalist ones, at the bottom.



To map the policy preferences of voters, the latter are depicted, for the sake of simplicity, as one of two types: middle-class and working-class individuals. Middle-class voters comprise a broad set of individuals that range from low clerical workers to firm managers – they correspond, roughly speaking, to the relatively educated individuals of Figure 26 (displayed in the chapter on “Silicon Valley”). Working-class voters would be mostly blue-collar workers – those semiskilled and unskilled individuals occupying the left half of Figure 26. Given the constrained nature of globalization before

1980 (with intra-industry trade taking place within the North; hardly any competitive industries in the South; and scant South-to-North migratory flows), voters generally favored the liberal postwar consensus embodied by GATT. Middle-class and working-class voters disagreed, above all, over taxes and the redistributive role of the state. Broadly speaking, working-class voters favored higher taxes and more public spending.¹⁰⁶ Still, preferences within each social group were not completely homogeneous. Within our very broadly defined middle class, individuals in lower-paid clerical occupations may be safely assumed to prefer a more generous welfare state than top managers and professionals. Accordingly, middle class voters occupy the elliptical area demarcated with a blue solid line and centroid M_D (and where D denotes preferences under Detroit capitalism): narrower on the globalization axis and quite elongated on the tax dimension.¹⁰⁷ In turn, working-class voters would also exhibit some internal heterogeneity regarding the ideal size of the public sector as a function of their incomes, intensity of their egalitarian commitments, union membership, etc. Hence, in Figure 37.A they are located within the elliptical structure drawn with a solid red line and denoted by W_D .

Mirroring public opinion, center-left and center-right parties were divided, at least in economic issues, over the appropriate level of taxes and public spending, with left-wing parties typically supporting a more expansive view of the public sector and the welfare state than right-wing parties. By contrast, their disagreements on economic openness were marginal and, in fact, declined in importance over time. Their preferences are reproduced at points L and R respectively: with the left promising more taxes than the right but both political parties supporting the same level of economic openness. To

¹⁰⁶ See, among a vast literature on voters' preferences toward public policy, Hibbs (1978, 1987).

¹⁰⁷ A more precise representation would consist of graphing the location of each individual voter as a dot or point in Figure 37. Here, the elliptical figure simply indicates that all middle-class voters are contained within it (and distributed inside with equal probability). Notice also that the circles do not represent, as is standard in spatial models of elections, the structure of the utility function of one voter (a representative agent of the middle class, for example) with respect to his ideal or bliss point. Once again, they represent the location of all the ideal points of voters.

construct an electoral majority, both parties espouse more moderate policies than the majority of voters: their ideal points L and R are closer to the midpoint of the space than the voters that naturally vote for each of them. In the context of this extremely stylized model of electoral politics, in which voters vote for the party that promises the policy closer to their position, blue-collar workers are more likely to vote for the left. In turn, middle class voters were likelier to vote for center-right parties. As shown in the chapter on “Detroit” (and at the beginning of this chapter), that is indeed what the electoral politics of the postwar period looked like. Mainstream parties, offering similar trade policies and partially different tax-and-spend agendas, commanded the support of most voters. Generally speaking and at least until the 1980s, voters cast their ballots according to income and class – even if the latter’s effect declined over time, in line with the powerful equalizing tendencies of Detroit capitalism.¹⁰⁸ There is no doubt that the structure displayed in Figure 37.A is a very simplified rendition of electoral politics in advanced democracies. Many other factors may drive the vote, such as religion, ethnic identity, beliefs about the efficacy of particular policies (such as favoring low taxation as a precondition to spur growth) and personal judgments about the competence of particular politicians. Whenever they mattered, one would expect a fraction of middle-sector employees to lean leftwards and a fraction of blue-collar voters to vote for support center-right parties. That is, for example, what Figure 16.B (displayed in the “Detroit” chapter) revealed: in countries with a second strong political cleavage, voting along class was more subdued.

Silicon Valley capitalism modified voters’ preferences. Particularly in countries where highly educated individuals benefited from a high wage premium, reluctance towards public spending and regulation tended to rise, at least among a fraction of non-working-class voters. That transformation is captured in Figure 36.B by the blue dashed ellipsis – larger than the solid-line ellipsis (reproduced

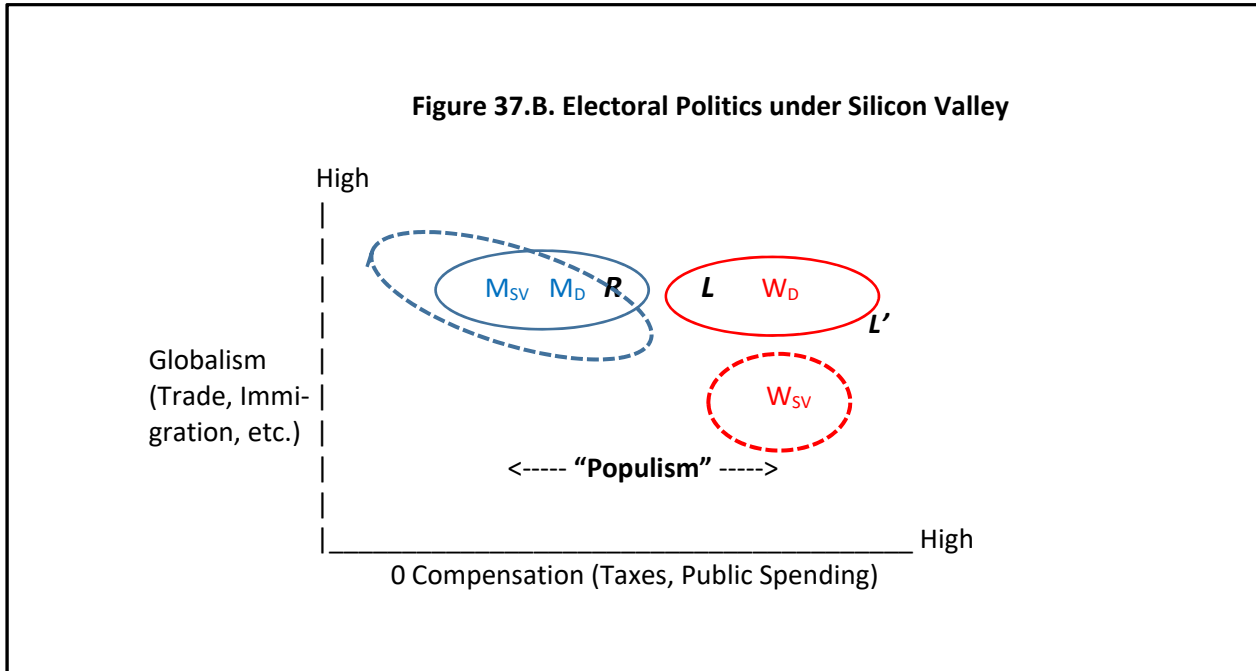
¹⁰⁸ For a review of the recent voting literature, see cf. Häusermann (2017).

following Figure 36.A) to capture some higher heterogeneity among middle-class voters and the representative middle-class voter M_{SV} (where SV denotes preferences under Silicon Valley capitalism) slightly moving to the left in the graph. In turn, globalization 2.0 had slightly contradictory effects among the middle class. Among those in routine jobs (and closer to working-class individuals), support for economic openness declined. But, among wealthy middle class voters, the pro-globalization preferences intensified because they were its net beneficiaries: immigrants are employed in occupations that are complementary to their jobs; and offshoring has mostly jeopardized tasks that require few skills or education (Scheve and Slaughter 2001; Dancygier and Walter 2015). The slightly slanted ellipsis reflects those opposite forces.

Policy preferences among working-class voters changed as well. In response to experiencing flat or negative income growth, they could react in two (not necessarily incompatible) directions. On the one hand, they could attribute (rightly or not) their new economic condition to globalization 2.0 – in the form of offshoring and immigration – and, as a result, push back against trade and migration. On the other hand, they could ask for more compensation (and higher taxes): either because they still thought that, although globalization was still to blame, more social spending and vocational training could overcome it; or because they attributed their losses to automation rather than economic openness.

Figure 37.B represents the potential anti-globalization turn of working-class voters by shifting their location from W_D to W_{SV} . (The dashed circle around the latter represents – as opposed to the elongated distribution of individuals around W_D – the fact that workers may have slightly more heterogeneous positions over the extent of openness.) In response to that change, and as long as mainstream parties remained firmly committed to their standard programmatic positions, a new, “populist” candidate may eventually enter into parliaments by appealing to a growing number of voters that felt unrepresented after she identified globalization as the main culprit behind economic (and cultural) change and promised to reject it once in office – in a word, by locating herself somewhere on

the bottom part of the electoral space of Figure 37.¹⁰⁹



The populist breakthrough amounted, therefore, to the construction of a new electoral coalition in which the “old” working class (but also outsiders in the labor market such as the younger cohorts entering into the labor market) played a critical role. Already in the French presidential elections of 1995, the leader of the National Front, Jean-Marie Le Pen, referred to his party as “the party of the working class”. A few electoral cycles later, her daughter, Marine Le Pen, hired Florian Philippot, a former supporter of Pierre Chevènement, a left-wing member of the French Socialist Party, to write a new economic platform for the National Front. In subsequent declarations to a French newspaper, Phillipot was adamant to state that “Jean-Pierre Chevènement’s project is carried forward by Marine Le Pen.”¹¹⁰ Across the Atlantic, Donald Trump would defend his presidential bid within the Republic party

¹⁰⁹ Notice that a simple move from the left toward middle-class positions in response to a reduction in the number of blue-collar workers would not have in itself changed the structure of electoral competition, which would have been still dominated by the compensation axis. The electoral space only changed – adding a new dimension – when some fraction of the electorate started to challenge globalization.

¹¹⁰ Both quotes are taken from Judis (2916), pages 103 and 145.

but stating that “five, ten years from now [it would be] different party. You’re going to have a worker’s party. A party of people that haven’t had a real wage increase in eighteen years, that are angry.”¹¹¹

By framing all structural change as a consequence of globalization, protectionism trumped (and quieted) disputes over the size of the welfare state that had played a key role in defining the electoral space in the past. Precisely because anti-globalization parties promised to curb the putative source of economic disruption, economic openness, they could cast aside the idea that public spending could be used as a mechanism to compensate those hurt by trade and the world business cycle. Their ambiguity toward the (size of the) welfare state could help them draw voters from the left and the right simultaneously. They could lure left-wing voters with their promise to restore wages and wage growth. They could attract right-wing voters with lower taxes. In short, “populist” parties could build a new coalition that encompassed a fraction of the middle class voters as well as the old working class.

Using the European Social Survey of 2014, Figure 38 (Panels A through F) reports the percentage of voters supporting “populist” parties in six European countries: two Nordic countries, Denmark and Finland; two continental cases with high support for non-mainstream parties, France and the Netherlands; Germany; and the United Kingdom. Each graph displays the “populist” share by income quintile – aligned left to right from poorest to richest. For each quintile it also shows the share of “populist” parties among voters that are most vulnerable from an economic point of view, defining vulnerability in two ways: individuals that had been unemployed and seeking work for a period of more than three months; and voters working (of having worked) in mining and manufacturing sectors exposed to the competition of emerging economies.¹¹²

¹¹¹ “Trump: GOP’s will become ‘workers’ party’ under me.” *Politico*, May 26, 2016. <http://www.politico.com/story/2016/05/trump-gop-workers-party-223598>

¹¹² Inclusion in the income quintile is based on household’s total net income (question F41 in ESS 2014). Past experience of unemployment is taken from question F36. Working on a tradable sector is derived from recoding question F31. Italy was not included in the European Social Survey of 2014. Belgium is not reported here because the regional divide makes classifying parties complex. The classification between left and right parties is based, following Simon Hix’s work, on their membership in the European Parliament. Left parties

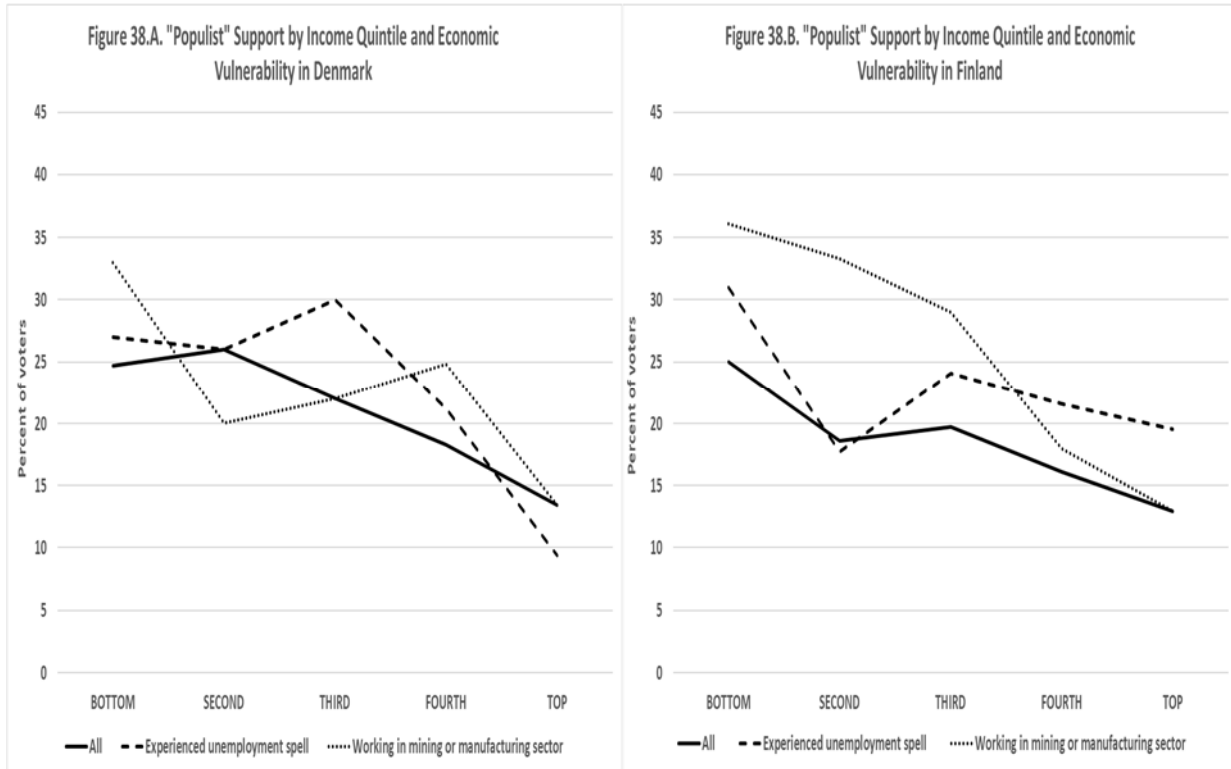
Aggregate support for non-mainstream parties varies by country. It is low in Germany and the United Kingdom and high otherwise.¹¹³ Cross-national differences in electoral performance respond to two factors: the structure of the economy and the nature of electoral rules. Globalization 2.0 has mainly hurt workers in industries, such as textiles, toys and furniture, directly undercut by new emerging economies and the formation of a global value chain. Many of those low-value sectors are (or were) located in the European periphery but much less so in Mitteleuropa. Hence, non-mainstream parties' poor performance in Germany seems to be a direct outcome of that country's reliance on high-value-added industries that are still highly competitive in the world economy. As for the United Kingdom, demand for non-standard policies is strong in its Northern, more deprived regions in terms of education, income and unemployment – as attested by the outcome of the Brexit referendum (Becker et al. 2017). However, UKIP's lackluster electoral performance is the result of Britain's first-past-the-post electoral system, which kills third parties quite effectively and which gives existing parties time to readjust their programs to preempt the entry of new forces.

Regardless of the average level of support, “populist” parties are consistently stronger among low-income voters – in line with the theoretical expectations developed with the help of the spatial model of elections graphed in Figure 37.B. Whereas one out of four Danish voters in the bottom quintile supported the People's Party, only one out of eight voters in the top quintile cast a ballot for any populist party. That electoral ratio (or a factor of 2 poor voters to one rich voter) is similar in Finland (25 to 13 percent), Germany (18 to 8 percent) and Britain (9 to 4 percent). It rises to a factor of three to one in France (20 to 7 percent) and the Netherlands (30 to 9 percent). The share of “populist” voters

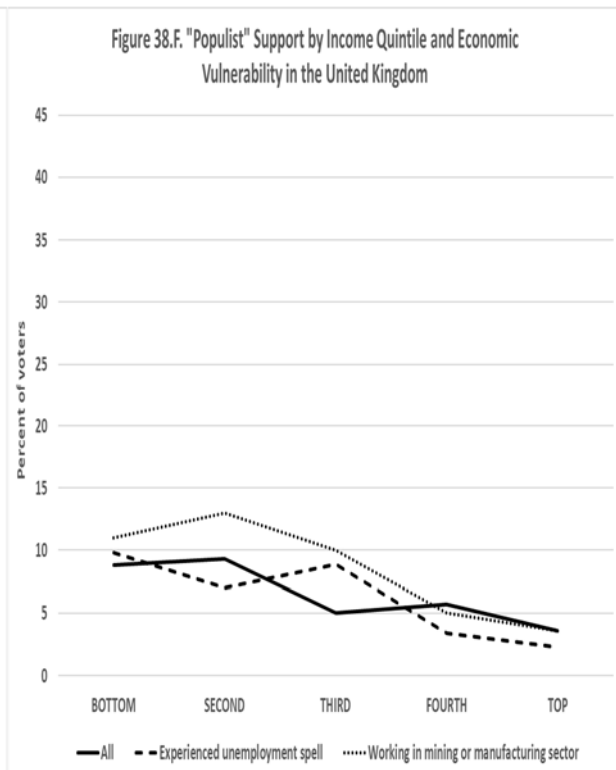
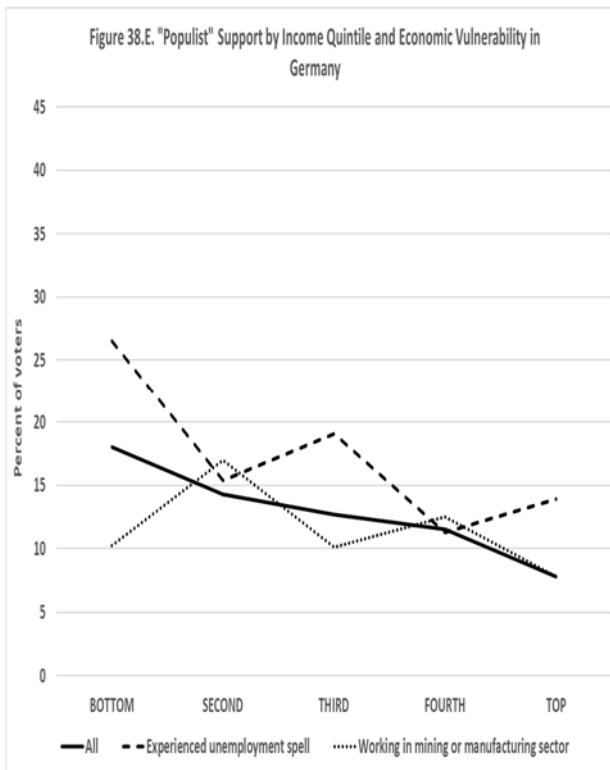
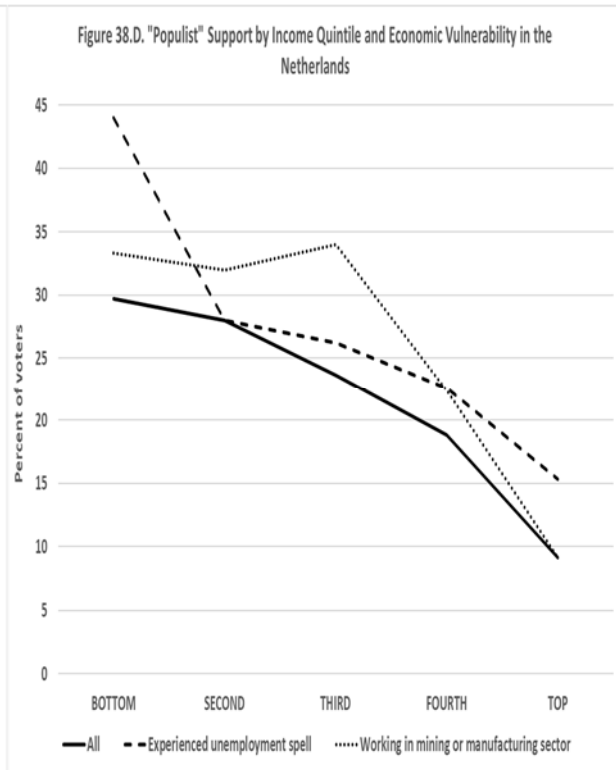
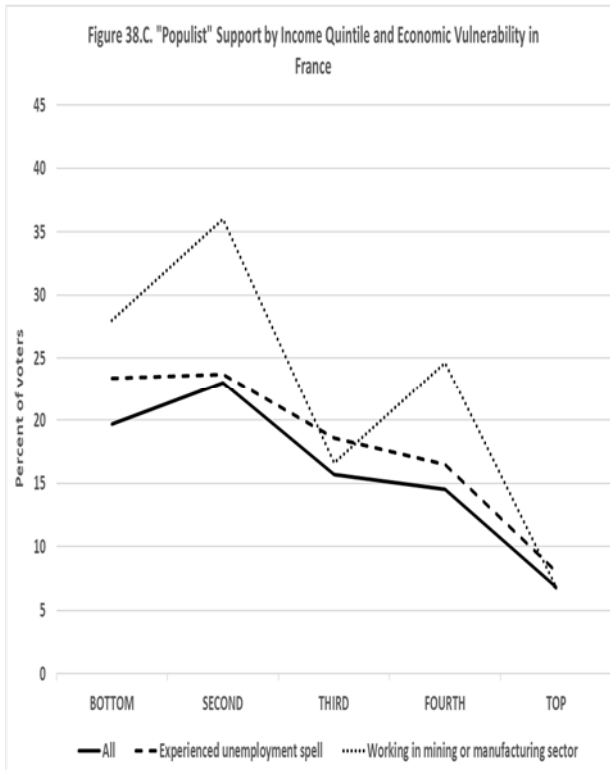
are those included in the European United Left-Nordic Green Left (GUE-NGL) Parliamentary Group. Right parties are part of two European Parliamentary Groups: Europe of Nations and Freedom and Europe of Freedom and Direct Democracy. The True Finns and the Danish People's Party, which were founding members the Europe of Freedom and Democracy, are also counted as right-wing parties.

¹¹³ In Sweden, which is not shown here, support is moderate to high.

becomes larger among low-income individuals in tradable sectors in Denmark, Finland, France and Finland. Having been unemployed has a positive but smaller effect on the probability of voting for anti-globalization parties.



The internal composition of the “populist” electoral space varied across countries: a single, strictly anti-globalization party, like in the United Kingdom; a hegemonic left-wing anti-system party, like Germany’s Linke; or several populist parties located along the left-right electoral dimension, as in France. The particular constellation of populist parties has depended on the electoral system and on the cultural and symbolic repertoire available to them in each country. Majoritarian systems, which impose high entry barriers to new parties, has forced them to coordinate around one platform and to stress the anti-globalization card while downplaying the compensation dimension. Proportional systems, which make entering parliament much easier than majoritarian systems, have instead facilitated the emergence of separate left-wing and right-wing anti-globalization political forces. Historical memory and the set of programmatic appeals that are acceptable within the existing national discourse have also



mattered. In countries that were not tainted by fascism during World War Two, that is, that did not elect right-wing totalitarian governments or collaborated with Nazi rule massively, anti-globalization parties

have been able to appeal to national sovereignty as a (or “the”) necessary precondition for democracy – the United Kingdom or the United States. In countries like Germany and Italy, haunted by the memory of Fascism, anti-system parties have avoided any connection to the idea of nation to be successful: they have stressed technocratic qualities or have run on left-wing appeals. Finally, those countries with a fractured historical experience, such as France, which was painfully split between the Vichy regime and the resistance movement in the 1940s, have developed both nationalist parties on the right and a postcommunist extreme left.

The success of new far right and far left parties running on anti-globalist programs has relied on their capacity to develop a political narrative linking the structural change of Silicon Valley with globalization.¹¹⁴ As discussed in the chapter on “Silicon Valley”, skilled-biased technological change (as opposed to offshoring and migration) has probably been the main (albeit not the sole) driver of employment change and wage inequality. Yet, in the electoral arena it has played a much more subdued role -- perhaps because blaming particular social groups or countries may be easier than attacking an impersonal force such as technological innovation to win votes. Nevertheless, that means that an anti-globalization program is not the only, automatic response to the disruptions brought about by Silicon Valley. An alternative political response would consist of explaining them as a result of technological innovation rather than globalization and then promising to follow a more radical compensation strategy – in the form of higher taxes on high-skilled individuals, a universal basic income, etc.¹¹⁵ In the political space depicted in Figure 37, that would be tantamount to locating oneself in a more radical position L' –

¹¹⁴ Once again, it also relies on an “unresponsive” political establishment: populist parties used the latter’s “bank-friendly” response to the financial meltdown of 2007-08 could be used to “demonstrate” its detachment vis-à-vis the true concerns of voters.

¹¹⁵ An even more radical (Luddite) policy program would offer to block technical change altogether. However, that seems implausible given a generalized faith in technological progress in western societies and the fact that, after being banned or heavily taxed, technological innovation would continue to happen in a different political jurisdiction.

advocating high levels of taxes and public spending and a pinch of protectionism. In that case, instead of politics being defined by a clash between globalists and nationalists, electoral competition still takes place along the old but now much more polarized left-right dimension. Today, this corresponds to Bernie Sanders' critique of the American top one percent as an "oligarchy" that should be taxed and domesticated and British Labour under Jeremy Corbyn, with its proposal to renationalize railways and some utilities, reestablish rent control, raise taxes on the wealthy, and beef up the minimum wage across the board.

To sum up, the rise of populist-protectionist parties in Europe and the resurgence of radical left politics constitute different manifestations of the same problem: the wage and employment changes brought about by Silicon Valley capitalism threaten to bury the centripetal politics of the past, replacing them with a level of political polarization and conflict unheard of under the Detroit model. That leads quite naturally to one (or perhaps the) key question in our exploration of the possibilities of democratic capitalism: How politically disruptive can all the ongoing technological and economic transformations be, particularly if they persist and accelerate? To what extent can they threaten the combination of democracy and free markets? Are there any measures that could be taken to sustain democratic capitalism?

I turn to sketch a response to these questions in the concluding chapter. I first engage in some conceptual brush clearing: I make explicit the set of assumptions that are behind the great variety of conflicting predictions that are being offered about the nature of automation and its potential economic effects. I then consider the potential long-run political consequences of Silicon Valley capitalism. I finally suggest a set of policy interventions to channel its economic and social effects to the advantage of the majority.