Domestic terrorist groups, like all violent nonstate actors, compete with governments for their monopoly on violence and their legitimacy in representing the citizenry. *Battle for Allegiance* shows violence is neither the only nor the most effective way in which nonstate actors and governments work to achieve their goals. As much as nonviolent strategies are a rarely considered piece of the puzzle, the role of the audience is another crucial piece often downplayed in the literature. Many studies emphasize the interactions between the government and the terrorist group at the expense of the constituency, but the constituency is the common cluster for both actors to gain legitimacy and to demand its allegiance. In fact, the competition between the two actors goes far beyond who is superior in terms of military force and tactics. The hardest battles are fought over the allegiance of the citizens.

Using a multimethod approach based on exclusive interviews and focus groups from Turkey and large N original data from around the world, Seden Akcinaroglu and Efe Tokdemir present the first systematic empirical analysis of the ways in which terrorist groups, the government, and the citizens relate to each other in a triadic web of action. They study the nonviolent actions of terrorist groups toward their constituencies, the nonviolent actions of governments toward terrorists, and the nonviolent actions of governments toward the terrorist group’s constituencies. By investigating the causes, targets, and consequences of accommodative actions, this book sheds light on an important, but generally ignored, aspect of terrorism: interactive nonviolent strategies.

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Title: Book Talk: Battle for Allegiance: Governments, Terrorist Groups and Constituencies in Conflict

Guest Speaker: Dr. Efe Tokdemir (Asst. Prof of International Relations – Bilkent University)

Abstract: In “Battle for Allegiance Governments, Terrorist Groups, and Constituencies in Conflict” (University of Michigan Press), Dr. Tokdemir and his co-author Dr. Akcinaroglu examine a longtime neglected aspect of conflict processes, and specifically investigate the non-violent strategies both governments and terrorist groups employ to win the allegiance of their constituents. “Battle for Allegiance” shows violence is neither the only nor the most effective way in which nonstate actors and governments work to achieve their goals. In fact, the competition between the two actors goes far beyond who is superior in terms of military force and tactics; and the hardest battles are fought over the allegiance of the citizens. Employing a three-pronged methodological approach combining large-N quantitative analysis of an original data, a public opinion survey conducted in Turkey, and qualitative analysis of focus groups as well as in-depth interviews, the book presents the first systematic empirical analysis of the ways in which terrorist groups, the government, and the citizens relate to each other in a triadic web of action. Hence, “Battle for Allegiance” offers a complete depiction of conflict processes by introducing the non-violent aspect of the conflict as well as highlighting the importance of constituents in this strategic battle of gaining legitimacy and support.